

Fordham University Gabelli Summer 2011 London Program

Program Dates: July 6 – August 13, 2011



*Study Abroad Program designed especially for business students and liberal arts students
minoring in business*

This program will incorporate this global city into the following courses

- Marketing Principles – MKBU 3225 (Business Core course or business minor course)
- Invitation to Theater – TDRU 1100 (Fine Arts Core course or liberal arts elective)
- International Marketing – MKBG 3440 (Marketing Major/conc. course, business elective or business minor course)

Special Program Features

- Spend five weeks studying and living in London
- Classes held at Fordham's London Centre at Heythrop College
- Enroll in two of three courses offered
- Visit with top London and international companies
- Explore world-class art museums and other cultural sites
- Experience world-renowned British theater productions
- Learn about British culture through excursions in London and day trips in England

All interested students should contact

Catherine Einersen, Ed.D.
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Additional information at www.fordham.edu/gslondon/



<u>Program Costs (estimated)</u>	
Tuition (2 courses)	\$ 4,100
Program fee	2,600
Total	\$ 6,700

Applications are due

March 1, 2011

