



Your World, Your Vision
Ernst & Young Student Competition

October 2012

 **ERNST & YOUNG**
Quality In Everything We Do

What is the *Your World, Your Vision* competition?

- ▶ It's about how you, as a student, can make a difference in your community
- ▶ It's a great way to have fun, be creative and make a positive impact
- ▶ It empowers you to connect with Ernst & Young people and with something that's important to you
- ▶ It's different from other competitions you may have heard about

Why should you participate?

- ▶ You'll have a chance to realize your aspirations and values—your way
- ▶ You'll build relationships with your peers and those in your community
- ▶ You'll get to know some great Ernst & Young professionals who'll help you learn more about our firm and its community engagement efforts
- ▶ You may win cash prizes to help develop and sustain your communities

How will you make an impact?

- ▶ By dealing with challenges and bringing about social change
- ▶ By influencing your teams and your peers
- ▶ By interacting with our people and achieving your goals
- ▶ By influencing future groups of students to be actively involved in their communities, academic and career pursuits
- ▶ By demonstrating leadership in a public forum

How does *Your World, Your Vision* work?

- ▶ You're advising groups will form a team and create a proposal for a program that will have a significant impact on your community

- ▶ Your proposal must be focused on one of these three topics:
 - ▶ Environmental sustainability
 - ▶ Education
 - ▶ Entrepreneurship

Our community engagement approach

- ▶ The “three E’s”
 - ▶ Environmental sustainability
 - ▶ Our approach is simple—create programs that benefit both the environment and the community
 - ▶ Entrepreneurship
 - ▶ We team with various organizations to recognize and award entrepreneurs whose purpose is to address social challenges with their businesses
 - ▶ Education
 - ▶ We strive to make a difference with our education initiatives in the community

Last year's winners

- ▶ University of Georgia

- ▶ A plan to focus on deepening their impact with the club through developing a community-wide recycling plan, expanding the learning opportunities offered to participants, covering gang-related graffiti in the neighborhood and creating a soccer league.

- ▶ Baruch College

- ▶ An eight-week educational program aimed at empowering struggling young adults living in Covenant House, a homeless shelter for 18-21 year olds, to break through the cycle of despair and towards their individual aspirations for higher education. Seminars cover goal setting, college entrance exam preparation, college tours, completing applications, finding scholarships and motivational speakers.

- ▶ University of Illinois

- ▶ A plan to conduct hands-on cooking classes at local elementary schools near the university where students will learn how to cook and also about environmental sustainability, healthy eating, project planning through the creation of a cookbook and entrepreneurship through the sale of that cookbook. The program emphasizes the importance of health and nutrition, as well as professionalism and teamwork.

The Logistics

- ▶ All Gabelli School Freshman will submit a proposal
- ▶ Your teams will be made up of your Advising Groups
- ▶ Your Advising Assistant will mentor you in preparing your proposal
- ▶ Ernst & Young representatives will be on campus 11/26 & 11/29 to “workshop” your draft proposals

Judging criteria

- ▶ Entries will be evaluated with the following in mind
 - ▶ Creativity and innovation
 - ▶ Your proposal's impact on the community
 - ▶ Your proposal's link to one of the three pillars of community engagement at Ernst & Young
 - ▶ Clarity of communication exhibited in the proposal
 - ▶ Thoroughness in the plan i.e. timeline, budget, annual reporting process, etc.

The prizes

- ▶ The winning team on a national level will receive \$10,000 in cash in order to execute their proposal
 - ▶ Winner will be announced in March 2013
- ▶ There will be a cash prize & dinner awarded to the winning team from Fordham
- ▶ The winning team will receive guidance from their respective Ernst & Young Advisor regarding the execution of their idea

Submitting your proposal

- ▶ Each group will submit one entry, via email, to Victoria Migliaccio and Ritu Malhotra (not via the YWYV web site)
 - ▶ Entries may be in:
 - ▶ MS Word or PDF– maximum 6 pages, including cover
 - ▶ PowerPoint – maximum 15 slides, including cover
 - ▶ File size may not exceed 15MB
 - ▶ Hard copy entries will not be accepted
 - ▶ All submissions must be in English

Proposal requirements

- ▶ In your entry, please be sure to include
 - ▶ Your university name
 - ▶ The contact details for all team members
 - ▶ First and last name
 - ▶ Email and phone number
 - ▶ Major and year in school
 - ▶ The pillar you're addressing – education, environment, entrepreneurship
 - ▶ Timeline for executing your plan
 - ▶ Plan budget
 - ▶ Succinct summary of your plan
 - ▶ Annual report process
 - ▶ If you opt to name your project, please check if it's already been copyrighted/in use

Competition timeline

- ▶ October 4th – Begin working on your proposal

- ▶ November 26th & 29th – Draft of proposal due
 - ▶ EY representatives will be present to review drafts at the YWYV “workshop” days

- ▶ December 7th - Entries submitted to Ernst & Young

- ▶ Week of Jan 14th- 18th – Three entries selected from Fordham to present to a panel of EY judges

- ▶ January 30th – One Fordham winner selected to compete nationally

- ▶ March 2013 (TBD) – Winners announced

Questions?

▶ Contact us!

Victoria Migliaccio – victoria.migliaccio@ey.com

Ritu Malhotra – ritu.malhotra@ey.com

Kaitlin Kunsman – kaitlin.kunsman@ey.com

▶ Visit ey.com/us/Yourworldyourvision (US) or ey.com/ca/Yourworldyourvision (CA) for details and frequently asked questions