



FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK

Gabelli School of Business Freshman Advising Program Large Group Meeting

Greer Jason, Ph.D.

Assistant Dean and Advisor for Freshmen

Thursday, September 15, 2011

Monday, September 19, 2011



FORDHAM
NYC

GABELLI
SCHOOL of BUSINESS



Gabelli's Goal for Freshmen

- To make your transition to college as smooth as possible
 - The Dean's office is always available to you whether you walk in, call, or E-mail.
 - Faber Hall, room 359
 - jason@fordham.edu
 - 718-817-4100





Gabelli Team

Donna Rapaccioli, Ph.D., Dean

Harry Kavros, Ph.D., Associate Dean

Greer Jason, Ph.D., Assistant Dean; Advisor for Freshmen

Gabriella DeSantis, M.A., Assistant Dean; Advisor for Sophomores

Alan Cafferkey, M.A., Assistant Dean; Advisor for Juniors

Mario DiFiore, M.B.A., Assistant Dean; Advisor for Seniors

Steven Najdzionek, M.B.A., Assistant Dean; Advisor for Transfer Students, and New Programs

Rosanne Conte, M.A., Director of Evening Program; Academic Advisor; and Scheduling Coordinator

Brian Dunn, M.A., Director of Honors Opportunities and the Global Business Honors Program

Nicole Gesualdo, Director of Strategic Communication

Gina Hill, M.B.A., Adjunct Faculty of Marketing, Marketing Advisor

Nancy McCarthy, M.A., Director of Personal & Professional Development

Rosa Romeo, M.B.A., C.P.A., Director of Undergraduate Accounting & Dual Degree Programs

Elizabeth Grizzaffi, Administrative Assistant to the Dean

Susan Brucculeri, Secretary for the Advising Center

Doreen Fishburne, Secretary for the Advising Center

Elizabeth Cardiello, Faculty Secretary

Valerie Mastrocovo, Faculty Secretary

Jeffrey Haynes, B.S., Information Systems Engineer





Today's Topics

- Freshman Year Classes and Beyond – the Gabelli School of Business Core Curriculum
- Advising and Support Services
- Academic Policies
- Getting Involved





Common Freshman Year Courses

Ground Floor* OR Composition 2 OR *Composition 1* OR *ESL*
Philosophy of Human Nature* OR Faith and Critical Reasoning
Basic Macroeconomics* OR Basic Microeconomics
Finite Math* OR Calculus OR *Pre-Calculus*
History* OR Fine Arts OR *Foreign Language* (only upon request)

Notes:

- *Indicates course in which most freshmen will be enrolled
- ESL, Composition 1, Pre-Calculus, and Foreign Language will count as electives
- Composition 1 and Pre-Calculus placement determined by SAT/ACT score or student request
- SPRING REGISTRATION: If in Composition 1, must take Composition 2 and Ground Floor in Spring 2012; leave History/Fine Arts until Junior Year; if in ESL, must take Composition 1 and Ground Floor in Spring 2012
- Students who have received credit for Calculus, Macroeconomics, or Microeconomics can take the following in Spring:
 - other required Liberal Arts Core Classes, such as Statistics, Philosophical Ethics, Sacred Texts & Traditions, Text & Context
 - an advanced Calculus class, especially if a Math minor is intended
 - a Foreign Language if GLOBE Specialization is intended



AP & Other College Credits

- If you have taken AP Exams
 - 4 or 5 on Calculus, Macroeconomics, and Microeconomics will fulfill Liberal Arts Core Requirement
 - 3, 4, or 5 will fulfill Elective Requirement
 - If Liberal Arts elective, will provide greater flexibility for Business course choices
- Alternate college credits
 - Generally must have prior approval from Gabelli Dean
 - Generally will not transfer from Community College
- IB and A Level handled case-by-case
- If they do not appear on My.Fordham.edu, check with CollegeBoard, etc., to send scores before October to avoid registration complications



Freshman Year Special Cases

- If you take a language:
 - It will count toward your Liberal Arts Electives and GLOBE Specialization; you will need to take History and Fine Art requirements later if not taking now
 - Foreign Language is not required for Gabelli students except for GLOBE
- If you are a Manresa Program student:
 - You are in a special section of Ground Floor; your syllabus is slightly different than other sections
- If you are a Business Honors student:
 - You are the only members of the Class of 2015 who will not take Ground Floor
 - You will follow your own curriculum and should consult with Honors Director Brian Dunn prior to registration



Your Fall 2011 Schedule

- Should be solidified by now
- Can no longer add classes
- Can only drop classes
 - November 4th is last day to drop a class without WF





Your Spring 2012 Schedule

- You will register yourself for spring 2012 classes; they will not be selected for you like fall 2011
- Registration will occur mid-fall semester
- Should register for courses that fulfill Liberal Arts Requirements, the Ground Floor, and Foreign Language (if you choose)
 - Other course selections should be discussed with me *prior* to registration
- More detailed instructions will be provided at a future advising session either by me or your Advising Assistant



Class of 2015 Curriculum Requirements

- Your **Curriculum Analysis Sheet**
 - Will change as major/concentration/minor/specialization selected
- You need 40 Courses/120 Credits to graduate
 - The Liberal Arts Core
 - 13 Courses
 - The Business Core
 - 13 Courses
 - 4 1-credit Integrated Project Courses
 - Concentration Courses
 - 4 Courses
 - Used towards your major or concentration
 - Electives
 - Often used towards Majors/Minors/Specializations
 - 6 Liberal Arts Electives
 - 1 Business Elective
 - 3 Free Electives (Business or Liberal Arts)





The Liberal Arts Core

13 Courses

Generally Taken Freshman Year

English Composition II

Faith & Critical Reasoning

Philosophy of Human Nature

Macroeconomics**

Microeconomics**

Math for Business: Finite Math

Math for Business: Calculus**

Understanding Historical Change

Fine Arts

**Only classes for which AP Credits
satisfy a Core Requirement

Generally Taken Sophomore or Junior Year

Statistics (Sophomore Year)

Text & Context

Philosophical Ethics

Theology Core Course





The Business Integrated Core

- Will apply to all students in Class of 2015
- Cohort Style: all students will be in same courses together
- Designed to help students integrate knowledge across different disciplines
- Intended to simultaneously develop students' understanding of business fundamentals and their capabilities in the liberal arts, especially written and verbal self-expression





The Business Integrated Core

13 Courses & 4 Integrated Project Courses

Ground Floor (Freshman Year)

Information Systems*

Business Communication*

Principles of Management*

Business Policy*

Principles of Financial Accounting

Principles of Management Accounting

Legal Framework of Business

Statistical Decision Making

Operations & Prod. Management

Ethics in Business

Financial Management

Marketing Principles

4 Integrated Project Courses

*indicates course taken 1.5 credits at a time split between two semesters; intention is to expose students to as many business disciplines as possible by end of Sophomore year





Gabelli Majors

- Every Gabelli student will either A) have a major or B) will major in Business Administration and have a concentration
- Accounting - 11 Courses
 - If seeking CPA, additional courses required
- Applied Accounting and Finance - 9 Courses
- Accounting Information Systems - 9 Courses
- Management of Information and Communication Systems - 10 Courses
- Finance - 10 Courses
- Marketing - 9 Courses
- Business Administration
 - Primary Concentration - 4 Courses
 - Accounting
 - Business Economics
 - Entrepreneurship
 - Finance
 - Human Resource Management
 - Information and Communications Systems
 - Management Systems
 - Marketing





Second/Dual Concentrations & Minors

- Optional areas of study

Second/Dual Concentration

- Dual – 4 courses
- Second – 3 courses
- Options
 - Accounting
 - Business Economics
 - Entrepreneurship
 - Finance
 - Information & Communication Systems
 - Management Systems
 - Marketing

Minors

- Gabelli School of Business
 - Accounting
 - Economics
 - Law & Ethics
- Fordham College at Rose Hill
 - Multiple Options
 - Foreign Language often completed



Specializations

- Communication & Media Management
 - 1 required course and 3 electives from approved list
- GLOBE: International Business
 - Language proficiency for target country/culture to through the Intermediate II level
 - 2 globalism courses in major or concentration
 - 1 liberal arts course related to target country/culture
 - Experiential proficiency via summer/semester abroad, international service learning program, or internationally focused internship
 - Leadership proficiency via attending 2 GLOBE events per semester and 2 International Business Week events per year



Electives

- Business and Free Electives often used towards a Gabelli major, dual/second concentration, or minor
- Liberal Arts Electives often used towards foreign language or study abroad
 - Students with multiple Liberal Arts Elective Credits from AP Exams often use this flexibility to:
 - Have a major instead of majoring in Business Administration with a primary concentration
 - Have a minor
 - Have a dual/second concentration
 - Take more Business Electives



Global Opportunities

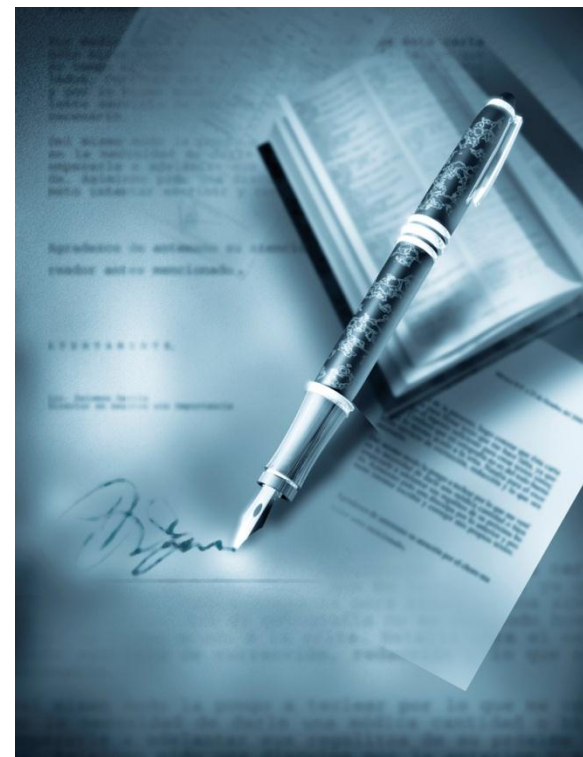
- G.L.O.B.E.
- Study Abroad
 - Semester or Summer Abroad
 - Programs suited to Gabelli students
 - University College in Dublin, Ireland
 - Beijing Center in Beijing, China
 - IQS in Barcelona, Spain
 - Fordham Gabelli London Program
 - Spring Sophomore, Fall Junior or Summer options
 - Fordham University courses
- Study Tours
 - Opportunity to gain international business experience while learning practices, culture, and history of a particular country.
 - Enroll in a course for the semester; tour typically occurs during Spring Break
 - Past tours include Japan, China, Brazil, Chile, India, Ireland, Argentina, Belgium, and France





Freshman Advising

- Advisors
 - Professional – Class Dean
 - Greer Jason, Ph.D.
 - Faber 368
 - 718-817-4100
 - jason@fordham.edu
 - Upperclass Student – Advising Assistant
- Structure
 - Orientation
 - Three large group meetings per semester
 - Two small group meetings per semester
 - Pass/Fail grade based upon attendance and participation





Freshman Advising Calendar

- Included in your handout provided at orientation, on your fall 2011 academic schedule, and today
- Look at your schedule to determine your section
 - Large Group Sessions
 - All meet in McGinley Center Ballroom 1-2:15pm
 - First Fall Large Group
 - Sections 1-15 attend Monday, 9/19
 - Sections 16-34 attend Thursday, 9/15
 - Second Fall Large Group
 - Sections 1-15 attend Monday, 10/31
 - Sections 16-34 attend Thursday, 11/3
 - Third Fall Large Group: All students attend 12/8
 - First Spring Large Group
 - Sections 1-15 attend Monday, 1/30
 - Sections 16-34 attend Thursday, 2/2
 - Second Spring Large Group
 - Sections 1-15 attend Monday, 3/5
 - Sections 16-34 attend Thursday, 3/8
 - Third Spring Large Group: All students attend 4/23
 - Small Group Sessions
 - Fall: Meet in room assigned on fall 2011 schedule
 - Spring: Look at spring 2012 schedule for room
 - With your Advising Assistant Only
 - All are on Thursdays 1-2:15pm
 - October 6
 - November 17
 - February 16
 - March 29



Tutoring

- **GSB STUDY CENTER: BUSINESS**

- Tutoring is provided for Math, Economics, and many other Business courses Monday-Thursday 9am-7pm and Friday 9am-5pm in Faber 354. Sign-up on gsb-access.com.

- **THE WRITING CENTER**

- Tutors address logical, rhetorical, and grammatical concerns in your writing. The Writing Center can assist with any type of writing, from conception, to composition, to completion. Monday through Thursday 9:00 am-8:00 pm; Fridays 9:00am-3:00pm on the East side of Dealy Hall's 5th floor, in the Economics Dept. Students can sign-up at www.rich17.com/fordham or by phone at 718-817-4032. Walk-ins are welcome whenever space is available. Students should be on time, bring the assignment, and expect to do work.

- **PHILOSOPHY**

- Graduate students in the department can provide tutorial assistance. Students should contact Dr. Raymond Grontkowski, the Associate Chair in Collins Hall 107 for tutorial referrals.

- **ECONOMICS**

- Students can go to the Economics Tutoring Center in Dealy Hall E-533 or email ecotutor@fordham.edu for an appointment.

- **MODERN LANGUAGES**

- Free tutoring, practice, and conversation in all of the languages taught in the department is available. Contact the department for tutoring schedules. The Language Lab in Keating B25 also assists students with Modern Languages.

- **MATHEMATICS**

- The Math Help Room is located in JMH 410. Math Room Hours: M- F 10:00-4:00. No appointment is necessary.





Academic Integrity Statement

“As a student of Fordham University, I recognize that I am a part of a community dedicated to the disciplined and rigorous pursuit of knowledge and communication of truth. I therefore commit myself to upholding the highest standards of academic integrity. Any work that I claim to be my own will be my own; I will give appropriate credit where credit is due; I will be fair and honest in all my interactions with members of the Fordham community.”



Online Academic Integrity Tutorial

- Required: Blackboard Academic Integrity Tutorial
- Must complete and pass before October 7, 2011
- If it is not completed, a hold will be placed on your account, preventing you from registering for spring semester classes
- Will say “Congratulations” – just means you have finished, not passed.





Academic Standards

- University Grading System
 - A=4.0, A-=3.7, B+=3.3, B=3.0, B-=2.7, C+=2.3, C=2.0, C-=1.7, D=1.0, F=0.0
- Start Strong
 - Beware the pitfall of Freshman year: having to spend the rest of your college career improving your GPA
 - Manage your time wisely
- Mid Term Grades
 - Mailed home
 - Indicator of performance thus far
 - Start preparing early





Academic Policies

- Academic Progress
- University Withdrawals or Leaves of Absence
- Transfer to FCRH or FCLC
 - Must have at least 2.5 GPA
 - FCLC: Dean Joseph Desciak, 804 Lowenstein, jdesciak@fordham.edu
 - FCRH: Dean Erin Burke, 207 Keating, 718-817-4710





Early Advising Tips

- Always take 5 Courses
 - Gives you room to drop a class
 - Exception if in ESL: recommend 4 Courses
- Communicate with your Professors
 - Go to Class
 - Syllabi
 - Office Hours
 - Blackboard
 - Attendance and Sickness
- GabelliConnect.com
 - Gabelli Professional Events
- GSB-Access.com
 - User: email username
 - Password: FIDN without the A
- Free Wall Street Journal
 - Start good habits now
 - September 2nd email with instructions





Academic Etiquette

- College conduct different from High School conduct
 - Absences
 - Inform your teachers beforehand, when possible
 - Be familiar with attendance policy for each course, as they vary from professor to professor, and the University
 - Contact me regarding extended absences
 - Lateness
 - Don't be late; it's disruptive to the class and the professor
 - Homework
 - Take responsibility for yourself; no professor will chase you down for homework in college



Academic Etiquette

- E-mail Etiquette
 - Your address – BigLuv94@aol.com vs asmith@gmail.com
 - Proof Read! – “Dear Dead Jason”
 - Your name – who are you?
 - Reply with History – What are you talking about?
- Internet etiquette
 - Have you ever Googled yourself?
 - What does your Facebook profile look like?
 - In what pictures are you tagged?



Involvement Opportunities

- Clubs
 - OSLCD
 - Business-Related Clubs
 - Marketing Society
 - Information Systems Society
 - GLOBE
 - Finance Society
 - Economics Club
 - Entrepreneurship Society
 - Debate Society
- Internships
 - Gabelli Administrators
 - Career Services
- Service Learning
- ILC-GB
- Honors Opportunities:
 - Dual Degree Programs
 - The Boyle Society
 - Honors Thesis Program
 - Societies:
 - Alpha Iota Delta (Info Systems)
 - Alpha Sigma Nu (Jesuit Society)
 - Beta Alpha Psi (Accounting)
 - Beta Gamma Sigma (Business)





Discussion with Advising Assistants

