

# Fordham University Gabelli Summer 2011 London Program

*Program Dates: July 6 – August 13, 2011*



*Study Abroad Program designed especially for Business students and Liberal Arts students  
Minoring in Business*

## This program will incorporate this global city into the following courses

- Marketing Principles – MKBU 3225 (Business Core course or business minor course)
- Invitation to Theater – TDRU 1100 (Fine Arts Core course or liberal arts elective)
- International Marketing – MKBG 3440 (Marketing Major/conc. course, business elective or business minor course)

## Special Program Features

- Spend five weeks studying and living in London
- Classes held at Fordham's London Centre at Heythrop College
- Enroll in two of three courses offered
- Visit with top London and international companies
- Explore world-class art museums and other cultural sites
- Experience world-renowned British theater productions
- Learn about British culture through excursions in London and day trips in England

## All interested students should contact

Catherine Einersen, Ed.D.  
Assistant Dean and Director of International Initiatives- Gabelli School of Business  
718-817-4100 • [ceinersen@fordham.edu](mailto:ceinersen@fordham.edu)

**Additional information at [www.fordham.edu/gslondon/](http://www.fordham.edu/gslondon/)**



<u>Program Costs (estimated)</u>	
Tuition (2 courses)	\$ 4,100
Program fee	<u>2,600</u>
Total	<u>\$ 6,700</u>

**Applications are due  
March 23, 2011**

