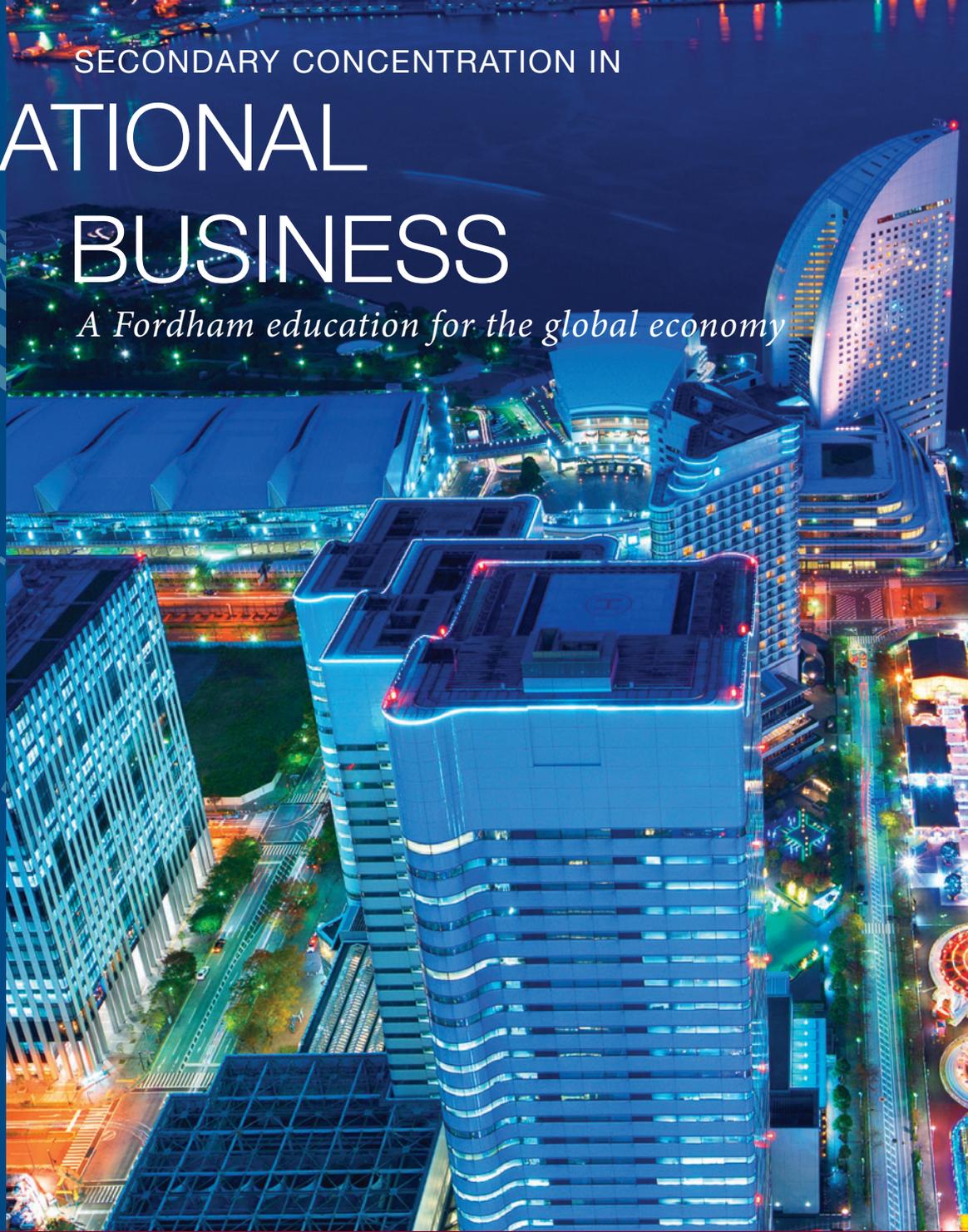


SECONDARY CONCENTRATION IN

INTERNATIONAL BUSINESS

A Fordham education for the global economy



FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK



In your first year at J.P. Morgan, your supervisor invites you to join a meeting with clients from

TOKYO

During your KPMG internship, the firm wants you in the

PARIS

office for three weeks

At McCann Erickson, you're assigned to help develop advertising that'll play well in

CHILE

AND

ARGENTINA



ARE YOU READY?

Complete the Gabelli School's secondary concentration in international business and you will be. Every year, business school graduates emerge into an economy that is more interconnected and more global than the year before. This concentration prepares you to succeed in the new world where business has no borders.

Students of any major can pursue the concentration. Those who complete it receive a special international business designation on their diplomas.

To earn this international business credential, students develop the skills that the leaders of multinational corporations must have. They are competent in a second language. They understand both business and culture. And they have studied in another country.

Students execute all of this around a nation or a world region that inspires them—and perhaps where they see themselves conducting business in the future.



REQUIREMENTS:

Choose a region or country of focus, and then:

- Demonstrate proficiency in a foreign language through the Intermediate II level.
- Take three targeted courses: two global business classes and one cultural studies course related to the target region or country.
- Study abroad for a full semester or two summer sessions, or go on two international study tours, which are seven- to 10-day travel experiences led by Fordham faculty.
- Be an active member in the Gabelli School's student organization devoted to international business.



WHAT MIGHT MY CONCENTRATION LOOK LIKE?

Check out these examples and think about what interests **YOU**.

Region/country: EUROPE

Language: Spanish through Intermediate II

Coursework:

- Global Financial Statement Analysis
- Global Investments
- Spain and its Empire

Study abroad: One semester at
Universitat Ram3n Llull, Barcelona, Spain

Region/country: CHINA

Language: Mandarin Chinese through Intermediate II

Coursework:

- Global Marketing
- Marketing in China
- Contemporary China

Study abroad: A spring break study tour to Beijing and
Shanghai in junior year, and a spring break study tour
to Turkey as a senior

Region/country: NORTH AFRICA

Language: French or Arabic through Intermediate II

Coursework:

- Emerging Financial Markets
- International Economic Policy
- The African City

Study abroad: Four weeks in Cairo in the summer after
sophomore year; four weeks in Casablanca in the summer
after junior year

WANT TO KNOW MORE?

VISIT

www.gabelliconnect.com/secondary-conc-ib

E-MAIL

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