

Business Administration with a Concentration in Finance (continued):

6	Liberal arts electives
3	Free electives
1	Upper-level business elective

\*One 3000-level economics course may be substituted.

Business Administration with a Concentration in Information and Communication Systems:

INSY 3432	Database Systems
INSY 3433	Object-Based Programming
INSY 3441	Systems Analysis
1	Upper-level information systems course
6	Liberal arts electives
3	Free electives
1	Upper-level business elective

Business Administration with a Concentration in Marketing:

MKBU 3441	Marketing Research
3	Upper-level marketing courses
6	Liberal arts electives
3	Free electives
1	Upper-level business elective

Business Administration with a Concentration in Management Systems:

4	Upper-level management systems courses
6	Liberal arts electives
3	Free electives
1	Upper-level business elective

**DECISION-MAKING HINTS**

Do you want to study one area of business in great depth? If so, consider a full major in the area of accounting, finance, information systems, or marketing.

Do you want to study multiple areas of business? If so, consider a business administration major with primary or secondary concentrations in accounting, business economics, entrepreneurship, finance, information systems, marketing, or management.

No matter what your major, you might also consider:

- Adding a specialization in alternative investments, communication and media management, international business (G.L.O.B.E.), sports business, or value investing.
- Pursuing a minor. You can choose a business minor in accounting, business law, or sustainable business, or a liberal arts minor from Fordham College at Rose Hill in history, economics, math, psychology, or another subject that interests you.

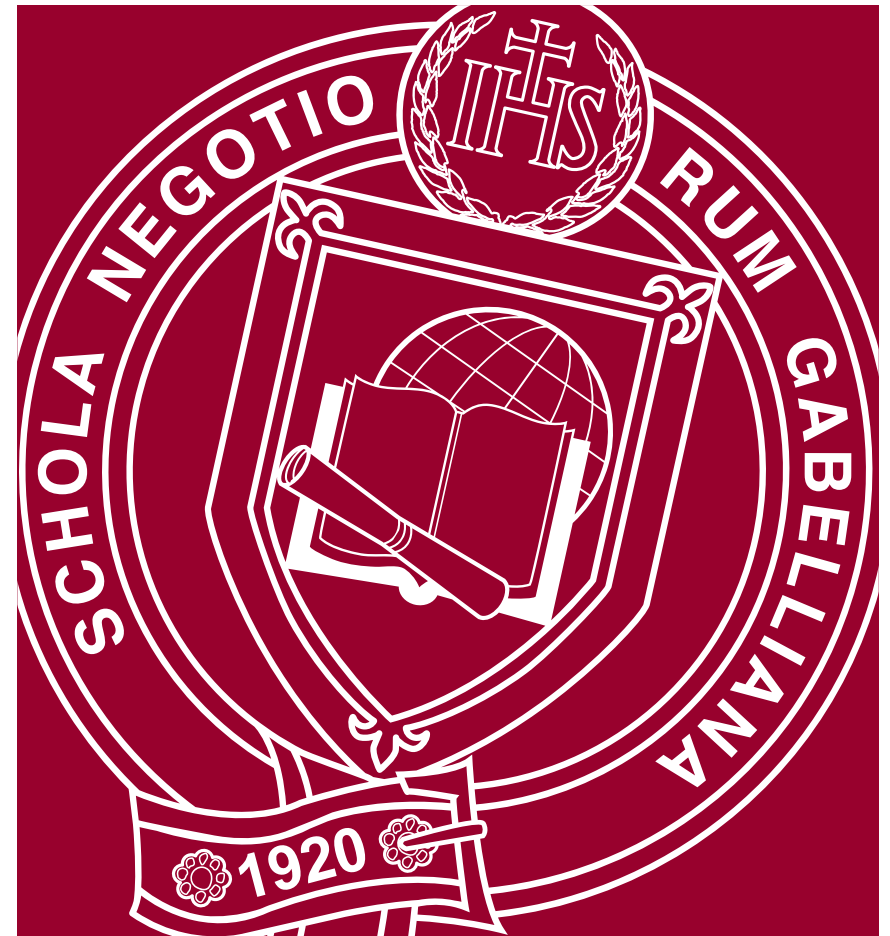
**RESOURCES**

GabelliConnect: Find curriculum worksheets for specific majors and concentrations and information about registration options under the ADVISING menu of [www.gabelliconnect.com](http://www.gabelliconnect.com).

Choose the "Junior Advising" menu option.

# Gabelli School of Business

## Major Requirements



FORDHAM UNIVERSITY  
THE JESUIT UNIVERSITY OF NEW YORK

## ACCOUNTING MAJORS

Public Accounting (leading to a dual-degree program: B.S./M.S. or B.S./M.B.A.):\*

ACBU 3434	Intermediate Financial Accounting I
ACBU 3435	Intermediate Financial Accounting II
ACBG 3440	Advanced Assurance and Auditing
ACBU 3441	Advanced Concepts in Financial Accounting
ACBU 3442	Individual and Business Taxation
ACBU 3443	Assurance and Auditing
BLBU 3436	Commercial Transaction Law
2	Upper-level accounting electives
2	Upper-level business electives
3	Liberal arts electives

\*If pursuing the 150-hour public accountancy B.S. degree, contact the accounting adviser for modifications to the list above.

Applied Accounting and Finance:

ACBU 3434	Intermediate Financial Accounting I
ACBU 3435	Intermediate Financial Accounting II
ACBU 3441	Advanced Concepts in Financial Accounting
ACBG 4646	Ethics and Professionalism in Accounting
BLBU 3436	Commercial Transaction Law
4	Upper-level finance courses
2	Upper-level business electives
3	Liberal arts electives

Accounting Information Systems:

Requirements are the same as the major in applied accounting and finance, with two exceptions: (1) Replace ACBU 4646 with ACBU 3421, and (2) complete four upper-level information systems courses instead of four upper-level finance courses.

## FINANCE MAJOR

FNBU 3440	Corporate Financial Policy
FNBU 3441	Investment and Security Analysis
FNBU 3442	Portfolio Management
FNBU 3446	Futures and Options
FNBG 4450	International Investments
FNBU 4454	Financial Modeling
ACBU 3436	Global Financial Statement Analysis
3	Finance or economics courses
4	Liberal arts electives

## INFORMATION AND COMMUNICATION SYSTEMS MAJOR

INSY 3432	Database Systems
INSY 3433	Object-Based Programming
INSY 3434	Telecommunications and Networks
INSY 3441	Systems Analysis
INSY 3442	Systems Design

ICBU 4800	Information Resource Management
4	Upper-level information systems courses
4	Liberal arts electives

## MARKETING MAJOR

MKBU 3434	Advertising
MKBU 3435	Consumer Behavior
MKBG 3440	International Marketing
MKBU 3441	Marketing Research
MKBU 4441	Marketing Strategies
2	Upper-level marketing courses
1	Marketing-related liberal arts elective*
1	Marketing-related free elective*
5	Liberal arts electives

\*See your class dean for approval of each course.

## BUSINESS ADMINISTRATION MAJORS

Business Administration with a Concentration in Accounting:

ACBU 3434	Intermediate Financial Accounting I
ACBU 3435	Intermediate Financial Accounting II
2	Upper-level accounting courses
6	Liberal arts electives
3	Free electives
1	Upper-level business elective

Business Administration with a Concentration in Business Economics:

ECON 3116	Macroeconomic Analysis
ECON 3118	Microeconomic Theory
2	3000-level economics courses
6	Liberal arts electives
3	Free electives
1	Upper-level business elective

Business Administration with a Concentration in Entrepreneurship:

MGBU 3226	ST: Exploring Entrepreneurship
MGBU 3227	ST: Innovation and Resilience
MGBU 3228	ST: Executing the Entrepreneurial Vision
1	Upper-level entrepreneurship elective
6	Liberal arts electives
3	Free electives
1	Upper-level business elective

Business Administration with a Concentration in Finance:

FNBU 3440	Corporate Financial Policy
FNBU 3441	Investment and Security Analysis
2	Upper-level finance courses*

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