

2014 KPMG/ALPFA Case Study Competition!

Congratulations!

Your college or university has been selected to participate in the “**selection process**” to compete in the 2014 KPMG/ALPFA Case Study Competition! The KPMG/ALPFA competition continues to be an extremely popular event and **NEW this year the competition will consist of MBA-level cases with a global element**. We believe that this new format, focusing on critical thinking and presentation skills will provide you with a challenging experience in a competitive environment.

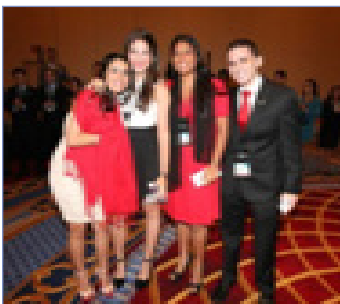
The new 2014 format will begin with a mandatory Information Session to go over the rules, followed by **three hours of onsite case preparation** held during the national ALPFA convention in Orlando, Florida. **Teams will present their case solution the following day**. *No advance preparation will be necessary. All teams will receive the case on-site at the convention.*

Participation in our case study competition enables you to fully participate in ALPFA's National Convention. You will be exposed to professionals from all over the country who work in a variety of accounting and finance-related positions. All student and faculty advisor travel expenses (airfare and hotel) will be paid by KPMG. In addition, ALPFA is also providing one-year free memberships to all students and faculty who participate in this competition.



KPMG Case Study Application

Please [click here](#) to find the Case Study Application. You must submit this application along with your résumé to your KPMG Campus Recruiter. If you are not familiar with your campus recruiter or if you have any questions about the competition, please e-mail us at us-campusdiversity@kpmg.com.



2013 National Winners—
University of Puerto Rico



2013 National Runner-up—
University of Maryland

Eligible students must meet the requirements below:

- Students must be graduating in the spring/summer of 2014 or later. All classifications are eligible for this opportunity (Freshman, Sophomore, Junior, Senior).
- Students must be one of the following majors: accounting, finance, information systems, or any other business-related major.
- Students must be actively enrolled in college and have a **minimum GPA of 3.3 (résumés must be submitted along with the case study application in order to be considered)**.
- Students should embrace and support ALPFA's values, mission, and principles as identified on the ALPFA Web site at www.ALPFA.org.

KPMG's selection process:

- **KPMG will select a total of four students to be on each team.** In addition, a fifth student will be selected as an "alternate." This student will only be sponsored to attend the convention if one of the four team members has to be replaced prior to the competition.
- All teams will be comprised of only one graduating senior, no more than one returning case study participant, and of 75 percent Hispanic-Latino students.
- Each team will receive a practice case to allow you to prepare for the competition. Each team will also have KPMG advisors assigned to work with them.
- Please note that each student selected **must be able to attend the convention from Sunday, August 3, through Wednesday, August 6.** There will be a mandatory orientation that will be held on Sunday, August 3.

All résumés must be submitted to your KPMG recruiter no later than **Friday, February 28.** We will select approximately 24 teams based on the résumés submitted. **Selections will be made and all students notified no later than Monday, March 10.** Please note that if your school is **not selected** to participate in the 2014 competition, it does not mean that your school will not be invited to submit résumés for future competitions.

KPMG Campus Recruiter: Name

Contact Information: janedoe@kpmg.com

If you have any additional questions about the KPMG/ALPFA Competition, please contact us at us-campusdiversity@kpmg.com.