



MANAGEMENT

FORDHAM
THE JESUIT UNIVERSITY OF NEW YORK

Gabelli School
of Business



COURSES A MANAGEMENT STUDENT MIGHT TAKE INCLUDE:

- Industrial Relations and Personnel Management
- Business Policy
- Operations and Production Management
- Negotiation
- Social Entrepreneurship
- Innovation and Resilience
- Fair Trade and Microfinance
- Personal Leadership

STUDENTS CAN PURSUE MANAGEMENT AT THE ROSE HILL CAMPUS AS A:

- Primary concentration
- Secondary concentration

STUDENTS CAN PURSUE MANAGEMENT AT THE LINCOLN CENTER CAMPUS AS A:

- Primary concentration (*with a focus on Healthcare Management*)

STUDENTS RECENTLY HAVE RECEIVED INTERNSHIPS AND JOBS IN THIS FIELD AT:

- Fox News
- JumpStart
- Lefrak Organization
- Lord & Taylor
- McCann Erickson
- Target
- Tesla Motors
- Tiffany & Co.
- Undertone
- Victoria's Secret Beauty
- WB Mason

For more information about management courses and requirements, visit
fordham.edu/gabelli/management

Anyone who holds a job will tell you: Management does not come naturally to most people—including most managers.

Good management is a skill and an art. The Gabelli School offers an education not only in management, but also in strong leadership.

Management skills come into play for everyone: executives at major corporations, heads of small and medium-sized businesses, commercial attorneys, and students who plan to complete an M.B.A. With that in mind, Fordham's management curriculum delves into a wide range of areas, from

international business management to process improvement to overseeing staff.

The entrepreneurship and sustainable business programs at the Gabelli School are housed within the management area, too.

Think of management coursework as an education in good decision-making and in how to work well with people, no matter what their background. Students who are fluent in management techniques will find themselves able to respond well under pressure and to handle difficult business situations with finesse.

SUCCESS STORY

Thomas Lloyd, PepsiCo

Each year, PepsiCo chooses six college seniors from a pool of more than 400 for its Pepsi Beverage Company Development Program, designed to train future leaders and fast-track them into management positions.

The Gabelli School's Thomas Lloyd became one of them.

Thomas' road to Pepsi began at a career-development event on campus, where he had the chance to meet Stephen Schultz, the company's director of food service marketing. Inspired by Schultz's remarks about the philosophy of "performance with a purpose," Thomas introduced himself and made a connection.

Based in Dallas, the PepsiCo program sharpened the leadership and decision-making skills that Thomas had developed at Fordham. As Pepsi puts it in the application for the position, "We are looking for future managers and leaders of the company."



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