

**SUSTAINABLE  
BUSINESS**



**FORDHAM**  
THE JESUIT UNIVERSITY OF NEW YORK

Gabelli School  
of Business



**COURSES TOWARD  
THE MINOR INCLUDE:**

- Sustainable Business Foundations
- Social Entrepreneurship
- Sustainability and Finance
- Entrepreneurship and Fair Trade
- Spirituality, Fair Trade,  
and Social Justice
- Fair Trade and Microfinance

**STUDENTS CAN PURSUE  
SUSTAINABLE BUSINESS AT  
THE ROSE HILL CAMPUS AS A:**

- Minor

**THE FOLLOWING COMPANIES AND  
ORGANIZATIONS HAVE RECENTLY  
COME TO CAMPUS—OR OFFERED  
ON-SITE VISITS FOR FORDHAM  
STUDENTS—TO TALK ABOUT  
SUSTAINABILITY:**

- Bloomberg LP
- Center for an Urban Future
- Deloitte
- Eileen Fisher
- Environmental Defense Fund
- Florida Crystals
- G2 Organics
- New York City Mayor's Office
- Tesla
- Tiffany & Co.
- Whole Foods

*For more information about the sustainable business program, visit*

**[fordham.edu/gabelli/susbus](http://fordham.edu/gabelli/susbus)**

**Sustainable business has become a big deal in corners of the business world that some people never thought it would touch.**

It's no longer only the obvious players, like Starbucks and Whole Foods, taking notice of the "triple bottom line" of people, planet, and profit. Corporate sustainability departments are everywhere: Coca-Cola, Verizon, Deloitte, Intel, Adidas, GE, Unilever, Nestlé, and beyond. More companies than ever are recognizing the value of doing business in ways that benefit the Earth and society.

It's a principle that is completely at home at the Gabelli School of Business, where

"business with a purpose" defines the school's values. Students now are able to complete a full minor in sustainable business through a collaboration between the Gabelli School and its liberal arts counterpart, Fordham College at Rose Hill.

A commitment to sustainable business is part of what makes us different from other business schools. The United Nations chose Fordham as one of only 24 universities worldwide to model responsible management education for other schools around the globe. In turn, our sustainable business coursework helps Fordham students stand out to prospective employers in today's increasingly sustainability-focused business community.

# SUCCESS STORY

## Andrew Kingsley, The Concourse Fund

When Andrew Kingsley graduated in 2013, some of his entrepreneurship professors predicted he'd make headlines one day.

It didn't take long for that day to come.

Andrew's business, The Concourse Fund, immediately earned media coverage and laurels for its mission: to make credit unions and other small financial institutions sustainable by providing valuable training and other resources to their employees.

The idea is to create banking accessibility in underprivileged parts of the city where the major players—the Citibanks, the Chases, the Bank of Americas—don't usually set up shop. With Concourse's help, neighborhoods thrive by becoming places where people can get quality services close to home.



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