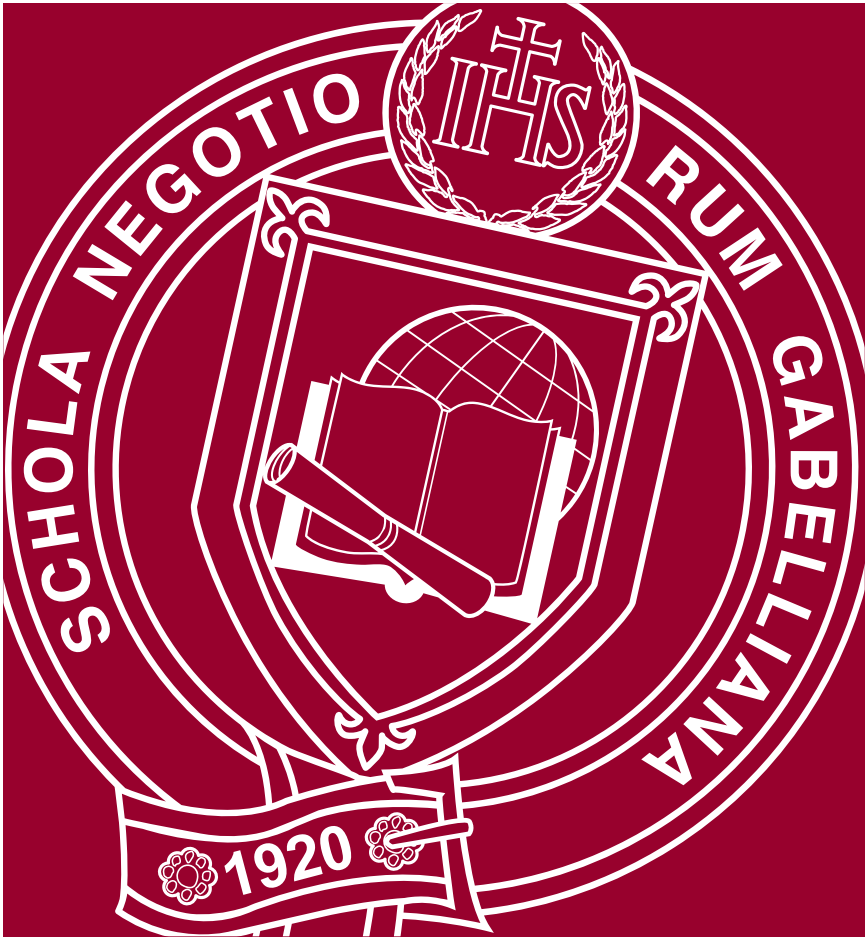


Gabelli School of Business

Major Requirements



FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK

ACCOUNTING MAJORS

Public Accounting (leading to a dual-degree program: BS/MS or BS/MBA):

| | |
|-----------|-------------------------------------------|
| ACBU 3434 | Intermediate Financial Accounting I |
| ACBU 3435 | Intermediate Financial Accounting II |
| ACBU 3440 | Advanced Assurance and Auditing |
| ACBU 3441 | Advanced Concepts in Financial Accounting |
| ACBU 3442 | Individual and Business Taxation |
| ACBU 3443 | Assurance and Auditing |
| BLBU 3436 | Commercial Transaction Law |
| 2 | Upper-level accounting electives |
| 2 | Upper-level business electives |
| 3 | Liberal arts electives |

Public Accountancy (150 credits):

This is the five-year undergraduate accounting program that meets credit-hour requirements for CPA licensure. Accounting students are advised to ask their class dean for detailed information. Requirements are the same as Public Accounting plus 30 credits.

Applied Accounting and Finance:

| | |
|-----------|-------------------------------------------|
| ACBU 3434 | Intermediate Financial Accounting I |
| ACBU 3435 | Intermediate Financial Accounting II |
| ACBU 3441 | Advanced Concepts in Financial Accounting |
| ACBU 4646 | Ethics and Professionalism in Accounting |
| BLBU 3436 | Commercial Transaction Law |
| 4 | Upper-level finance courses |
| 2 | Upper-level business electives |
| 3 | Liberal arts electives |

Accounting Information Systems:

Requirements are the same as the major in applied accounting and finance, with two exceptions: (1) Replace ACBU 4646 Ethics and Professionalism in Accounting with ACBU 3421 Accounting Information Systems, and (2) complete four upper-level information systems courses instead of four upper-level finance courses.

FINANCE MAJOR

| | |
|-------------------------------------------|---------------------------------------------|
| ACBU 3436 | Global Financial Statement Analysis |
| FNBU 3441 | Investment and Security Analysis |
| FNBU 4454 | Financial Modeling |
| Pick three of the following five courses: | |
| FNBU 3440 | Corporate Financial Policy |
| FNBU 3442 | Portfolio Management |
| FNBU 3446 | Futures and Options |
| FNBU 4450 | Global Investments |
| FNBU 4453 | Fixed Income |
| 2 | Finance electives |
| 2 | Finance, economics, or accounting electives |
| 4 | Liberal arts electives |

INFORMATION SYSTEMS MAJOR

| | |
|-----------|---------------------------------------------------------|
| INSY 3432 | Database Systems |
| INSY 3433 | Business Application Development |
| INSY 4507 | Project Management |
| INSY 3441 | Systems Analysis |
| INSY 3442 | Web Applications Design and Development |
| INSY 4800 | Global IT Strategy and Management |
| 2 | Upper-level information systems courses |
| 2 | Upper-level information systems or other area electives |
| 4 | Liberal arts electives |

MARKETING MAJOR

| | |
|-----------|------------------------------------------|
| MKBU 3434 | Integrated Marketing Communication |
| MKBU 3435 | Consumer Behavior |
| MKBU 3440 | Global Marketing |
| MKBU 3441 | Marketing Research |
| MKBU 4441 | Marketing Strategies |
| 2 | Upper-level marketing courses |
| 1 | Marketing-related business elective* |
| 1 | Marketing-related liberal arts elective* |
| 5 | Liberal arts electives |

*See your class dean for approval of each course.

BUSINESS ADMINISTRATION MAJORS

Business Administration with a Concentration in Accounting:

| | |
|-----------|--------------------------------------|
| ACBU 3434 | Intermediate Financial Accounting I |
| ACBU 3435 | Intermediate Financial Accounting II |
| 2 | Upper-level accounting courses |
| 6 | Liberal arts electives |
| 3 | Free electives |
| 1 | Upper-level business elective |

Business Administration with a Concentration in Business Economics:

| | |
|-----------|-------------------------------|
| ECON 3116 | Macroeconomic Analysis |
| ECON 3118 | Microeconomic Theory |
| 2 | 3000-level economics courses |
| 6 | Liberal arts electives |
| 3 | Free electives |
| 1 | Upper-level business elective |

Business Administration with a Concentration in Entrepreneurship:

| | |
|-----------|------------------------------------------|
| MGBU 3226 | ST: Exploring Entrepreneurship |
| MGBU 3227 | ST: Innovation and Resilience |
| MGBU 3228 | ST: Executing the Entrepreneurial Vision |
| 1 | Upper-level entrepreneurship elective |

Business Administration with a Concentration in Entrepreneurship (continued):

| | |
|---|-------------------------------|
| 6 | Liberal arts electives |
| 3 | Free electives |
| 1 | Upper-level business elective |

Business Administration with a Concentration in Finance:

| | |
|-----------|----------------------------------|
| FNBU 3440 | Corporate Financial Policy |
| FNBU 3441 | Investment and Security Analysis |
| 2 | Upper-level finance courses* |
| 6 | Liberal arts electives |
| 3 | Free electives |
| 1 | Upper-level business elective |

*One 3000-level economics course may be substituted.

Business Administration with a Concentration in Information Systems:

| | |
|-----------|-----------------------------------------|
| INSY 3432 | Database Systems |
| INSY 3441 | Systems Analysis |
| 2 | Upper-level information systems courses |
| 6 | Liberal arts electives |
| 3 | Free electives |
| 1 | Upper-level business elective |

Business Administration with a Concentration in Marketing:

| | |
|-----------|-------------------------------|
| MKBU 3441 | Marketing Research |
| 3 | Upper-level marketing courses |
| 6 | Liberal arts electives |
| 3 | Free electives |
| 1 | Upper-level business elective |

Business Administration with a Concentration in Management Systems:

| | |
|---|----------------------------------------|
| 4 | Upper-level management systems courses |
| 6 | Liberal arts electives |
| 3 | Free electives |
| 1 | Upper-level business elective |

DECISION-MAKING HINTS

Do you want to study one area of business in great depth? If so, consider a full major in the area of accounting, finance, information systems, or marketing.

Do you want to study multiple areas of business? If so, consider a business administration major with primary and possibly secondary concentrations in accounting, business economics, entrepreneurship, finance, information systems, marketing, or management.

No matter what your major, you might also consider:

- Adding a secondary concentration in alternative investments, communication and media management, international business, sports business, or value investing.
- Pursuing a minor. You can choose a business minor in accounting, business law, or sustainable business, or a liberal arts minor from Fordham College at Rose Hill in history, economics, math, psychology, foreign language, or another subject that interests you.