

THE MARKETING AREA PRESENTS



GIRISH GUPTA

Sr. Sales Director Customer Management

PEPSICO



**"LEVERAGING CONSUMER INSIGHTS
TO DRIVE PRODUCT INNOVATION"**

FORDHAM- L C: LOWENSTEIN BUILDING

DATE: TUES. FEBRUARY 9, 2016

TIME: 6:00 PM - 7:30 PM

LOCATION: MCPMAHON 109

RSVP TO: <http://guptatalk.eventbrite.com>