



APRIL 14, 2016

8:00AM REGISTRATION

8:45AM-2:45PM. PANELS &
WORKSHOPS

1pm-2:15PM LOCAL FOOD FAIR

2:30 Social Innovation Winners

FORDHAM UNIVERSITY
GRADUATE BUSINESS SCHOOL-
12TH FLOOR, LINCOLN CENTER



URL:TBA



T: 917-921-6400



monikammitchell@gmail.com



Twitter / makeimpactnyc

Facebook TBA

MAKEIMPACTNYC™ 2016

do good in your hood

The Food Rich Summit: Innovating Solutions for Food Poverty in New York City

**Crowdsourcing Innovative & Entrepreneurial
Solutions to Hunger in NYC's 5 boroughs**

SUMMARY

Did you know that millions of New Yorkers go to bed hungry every day?

The growing income equality in our city has led to a growing food crisis- 1 in 4 children in the 5 boroughs are food insecure and 1 in 5 households are living on one "fast food" meal a day. To resolve this problem, it takes more a few people or organizations, it takes a city. On April 14, we bring together the "food secure" ecosystem to collaborate on how to end hunger in our city. Join us and find out what can you do to help. Together, we can make NYC a livable place for all New Yorkers.

AGENDA

WELCOME: 8:45AM

**Fordham: Michael Pirson PhD
President./ Provost**

8:55AM NYCImpact: Monika Mitchell, WHY ARE YOU HERE?

TODAYS PROGRAM – Interactive #NYCSOLVE #MINYC
Stephanie/Monika- Co Hosts.

9:05- 9:25AM KEYNOTE

TENTATIVE: Bronx Green Machine: Founder

9:20-9:30AM Audience Q&A

9:30AM-9:45AM Audience Interactive- Steph -Monika

**9:45-10:30am Panel 1: Shane Snipes: Moderator
*Leveraging Technology to End Hunger in NYC***

1.ANDRA Tomsa: SpareNYC

2.IMMY / PropelNYC (Easy Food Stamps)

**3.ROBERT LEE: Rescuing Leftover Cuisine RLC: food waste
initiative**

10:30AM-10:45AM Q&A

10:45-11am Coffee/Tea Break(Fordham provides)

TOPIC AREAS

Theory of Change

Hunger in NYC

Solving Urban Food Desert Crisis

Building Community with Hope

Program Innovation

Table Talk Solutions

Interactive Audience Discussions

Participants Commitments

Community Collaboration



A production of IMpactnyc & NYCSIF→

EXPERIENCE CONTINUED

11:00am-11:45pm – Maria Binz-Scharf, PhD

How Food Justice and Climate Justice Intersect:

Using the Natural Environment to Eliminate Urban Food Deserts

1. Tanya Fields: BLK Projek, South Bronx Mobile Market

2. Onika Abraham, Exec. Director: Farm School NYC

3. Kolton Rep: NGO Working Group on Food and Hunger

4. Nando Rodriguez: Food Empowerment: Brotherhood/Sister S

11:45am-12:00pm Q&A

12:00-12:45pm - TABLE TALK Solutions

Crowdsourced SOLUTIONS FOR LOCAL HUNGER

Participants brainstorm how to support initiatives presented

Each table solves a challenge question

12:45pm-1:00pm Sharing Ideas by Table

Facilitated Digitally- Shane

1:00-1:30pm LUNCH in Space (provided by Fordham)

1:00pm-2:15pm FOOD RICH EXPO

Mobile App for Hunger Demos

Panelist & Presenter Interactive

Foodpreneur Displays

Urban Farm Programs

Food Exhibits In Space (concurrent with lunch)

Farmer, tech & local sample food booths displays & presentations

2:15-Audience Interactive: Team Facilitated (Steph)

What did you learn today?

Audience members announce take-away commitments

Will you leave here with a commitment to taking action?

2:30 Wrap-Up: Michael Pirson

Announcement of Fordham Social Innovation Challenge Winners

2:40pm Monika, Shane, Steph, Team

Commitments Facilitated Digitally

OUR STORY

MAKEIMPACTNYC WAS FIRST PRESENTED AT FORDHAM UNIVERSITY B SCHOOL LINCOLN CENTER CAMPUS ON JANUARY 16, 2014 WITH COOPERATION OF THE GABELLI SCHOOL OF BUSINESS, SOCIAL ENTREPRENEURSHIP, (IMPACTNYC FORMERLY GOODBUSINESS NY) & MAKEIMPACTNYC TEAM. → **impactnyc - Program of IMpactnyc: NYC Social Innovation Festival**

monika@makeimpact.nyc