

**THE MARKETING AREA  
INDUSTRY SPEAKER SERIES**

PRESENTS...

**“Trying a little  
goodness:  
Learnings from  
a new brand  
launch”**

**Eric Epstein**

**Marketing Director, Snacks  
Mars Wrigley**



**DATE: Wednesday, Nov. 8, 2017**

**TIME: 5:30 – 7:00 p.m.**

**LOCATION: 140 W. 62<sup>nd</sup> St.**

**GABELLI, Room G76**

**REGISTER online:**

**<https://epsteintalk.eventbrite.com>**