

## **Introduction**

The Advisory Board Executive Committee will move to a quarterly meeting cadence and seek to strengthen its support for the Dean and GSB leadership in managing through the implications of Covid-19 and the acceleration of change in Business Education (student skill and capability requirements, intake and placement challenges., etc.,).

## **Priorities October 2020 – May 2020**

1. Support for Centennial activities and fund-raising leadership
2. Direct student engagement (mentoring, guest speaking, internships)
3. Support for MS Portfolio redesign including potential for certificate / company “badging” initiatives
4. Expansion of Responsible Business Coalition & other corporate partnerships
5. Continuous “pulse check” and monitoring of Industry hiring practices and skilling implications

## **Execution Approach:**

- Adopt a quarterly “working” meeting structure to allow for increased engagement with Dean and GSB leadership on priorities (e.g., 1 – 2 topics for quarterly working session)
- Increase visibility of the Centennial Council in this second phase of fund raising with goal of increasing participation rate and engagement with full advisor board (\$250,000 fund raising goal for full Advisory Board by June 2021).
- Introduce and manage the “Virtual Office Tour” campaign (e.g., 4 – 6 “visits” during remainder of AY).
- Work with the University Innovation Fellows on their Alumni engagement strategy (mentoring and speaker series) – both as individual volunteers and through industry council leadership
- Sponsor “virtual dinner” series for small groups of sophomore and juniors
- Oversee industry pulse checks and MS portfolio design input via industry councils
- Explore RBC expansion and corporate partnerships – including potential certificate / badge programs via industry councils
- Connect with Areas to support industry linkage & feedback on curriculum, research and student connections